About Conjunct Consulting
Vision & Mission • Our Services

Our Reflection
Executive Director Message

Featured Work
Strategic Visioning • Volunteer Management • Financial Sustainability • Impact Assessment • Thought Leadership • Events

Our Talent
Power of Good Talent • Organisation Chart • Our Board

Our Direction
Chairman Message

Support Us
We help Social Good Organisations do good, better.

We envision a world where Social Good Organisations and skilled talent effectively partner to better serve our community.

Our mission is to engage, mobilise and empower talent to strengthen Social Good Organisations.
We provide practical and realistic recommendations that are implementable and allow for long term growth.

OUR AREAS OF CONSULTING

Strategic Planning

Financial Sustainability

Human Capital Development

Operations Management

Branding & Marketing

Impact Assessment
We believe access should be available to social good organisations of all sizes and financial abilities.

ACCESS TO SKILLED TALENT FROM DIVERSE EXPERTISE
ACCESS TO QUALITY CONSULTING AT AFFORDABLE RATES
We collaborate with diverse skilled talent from universities, the private and public sector to strengthen social good organisations and the social good sector.
With pro-bono and low-bono talent, we provide quality consulting services that are affordable and accessible to social good organisations.

150+ social good organisations serving the elderly, children, youth, people with disabilities and the environment helped.

270+ capacity-building projects and workshops completed.

96% partners recommend Conjunct Consulting and believe our work will help them better serve their beneficiaries.
We provide opportunities to make a difference with mentoring, project-based learning and real-life work, shaping the next generation of social sector leaders.

600+ working professionals deployed for pro-bono or low-bono skills based volunteering.

1,000+ university students trained & mentored to deliver impact-based projects.

95% of team members believe the project positively impacts the social good partners.
I’ve been lucky enough to have been involved with Conjunct Consulting for almost three years now and have worked closely with our leaders and teams in various consulting areas at all project stages.

Together, we have pioneered new initiatives, improved our processes, and laid the groundwork for a sustainable future. We were able to achieve these by developing and testing solutions in a dynamic manner, with cooperation and co-creation with our key stakeholders. I am ever so grateful for their ingenuity, patience and support.

As our society recovers from the pandemic, we look forward to helping more social good organisations re-evaluate their services and resources to the changing needs of the community. I am confident we can achieve this together with our amazing community of passionate skilled talent with a heart.

Yasmine Tan
EXECUTIVE DIRECTOR
FEATURED WORK

Building the capacity of social good organisations

NCSS Volunteer Management Network Event 2019
OBJECTIVE
The workshop aimed to design the vision and strategies for CPAS School, that will guide their action plans for the next 3 years. Conjunct Consulting worked with CPAS School to facilitate a 2-day workshop event. By creating materials, conducting pre-work preparation and analysis, and helping to facilitate an engaging two-day workshop, Conjunct enabled CPAS school to achieve its strategic planning objectives.

FEATURED STRATEGIC VISIONING WORKSHOP

UNDERSTANDING
Cerebral Palsy Alliance Singapore (CPAS) is a charity empowering persons with cerebral palsy or multiple disabilities to realise their full potential and lead fulfilled, dignified lives, since 1957. One of their core programmes is CPAS School, a double session special education school offering the SPED Curriculum with a Trans-Disciplinary Approach.

Conjunct Consulting is able to understand the needs and directions of the Social Service sector.

- Mrs Koh-Lim Ai Lay, Principal
World Vision is an international Christian humanitarian organisation dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the root causes of poverty and injustice. They serve all people regardless of race, language or religion. Through their child sponsorship programme, they are able to journey with a community to ensure the basic needs of the children are met for a promising future.

In partnership with Conjunct Consulting, World Vision aimed to design and develop a robust volunteer ecosystem. In-depth interviews covering needs analysis and volunteer requirements were conducted as well as co-creation workshops, Conjunct’s consultants helped to shape an effective volunteer management processes which supported World Vision to better match needs to volunteer skillsets and experience.

"Conjunct Consulting has demonstrated the ability to deliver quality service. Their confidence in their work and knowledge reflects their dependability and competence."

- Mr David Chung, Volunteer Manager
The effort that Conjunct Consulting puts in to ensure well trained consulting teams led by well trained and knowledgeable team leaders is very evident.

- Mr. S. Devendran, CEO
Solve Education! is a non-profit organisation that is committed to helping children and youth around the globe receive quality, effective education. They designed a gaming app to help disadvantaged children in Asia brush up their English skills. In its engagement with Conjunct Consulting, Solve Education! aimed to validate the learning outcomes with what they have measured.

 Conjunct’s team developed the impact assessment framework with robust testing tools and visual dashboards to validate the learning outcomes of the app.

"Conjunct gave us great insights and delivered with professionalism. They understood our challenge, and came up with a few proposed methodology of impact validation, including a framework that we could use."

- Ms Janine Teo, CEO & Founder
Beyond impacting social good organisations one at a time, Conjunct Consulting draws on its experience working with many social good organisations to develop thought leadership for the sector.

For the first time, our 3 university chapters came together and conducted an exploratory study and analysis on board diversity.

Insights gathered showed that board diversity matters and positively impacts the financial performance of IPCs. Click here to find out more.
CONJUNCT CONSULTING

FEATURED EVENTS

We work with sector partners to curate and facilitate learning, practice and networking in intimate and large-scale settings.

NCSS Volunteer Management Network May 2019

NCSS Residential Learning Programme Nov 2019
OUR TALENT

Nurturing socially conscious leaders

Conjunct Staff and Volunteer Leaders
Conjunct is fueled by talented staff and volunteers.
THE POWER OF GOOD TALENT
Our Professional and Student Volunteers

“"My 7th project with Conjunct and still having the same enthusiasm as my 1st. This is down to the INFECTIOUS PASSION the students have to make a positive impact on society."

Mr Gary Chua
Human Capital Solutionist

“Conjunct’s unique delivery model is a win all round – for students who get the experience of solving real-world problems, for non-profits who receive usable deliverables and actionable advice, and for advisors like me who are energised mentoring the students while making a difference in the community."

Ms Jenny Sutton
Non-Executive Director, Investor
The experience has been tremendous! It opened my eyes to skills-based volunteering and has inspired me to continue helping nonprofits even after graduation.

- Mr Hans Alnando
NUS Conjunct Consulting Chapter Director
OUR BOARD

Kwok Jia Chuan
Chairman & Co-Founder
Since 2013
Global Lead, Payments
Product Policy
Google

Tamara Singh
Board Member
Since 2013
Head of Asia Pacific
OMFIF

Calvin Chu Yee Ming
Board Member
Since 2013
Partner
Eden Strategy Institute

GOVERNANCE

• All board members have 100% attendance in the four board meetings from FY19-FY20.
• None of our board members receives remuneration for their services.
• None of our board members hold staff appointments.
• See our Audited Financial Statements and Governance Evaluation Checklist here
2020 has been a year of challenges and adaptation, especially with the COVID-19 pandemic. Yet amid these challenges, we have continued to grow and improve our processes, continuing our mission of helping to create Strategy with a Heart. From the first day we were founded, we were and have remained clear in our vision to help other social good organisations so that they can create greater impact for their beneficiaries.

To meet the evolving needs of the social sector, Conjunct has also continued to remain agile and develop a range of new programmes to help other social good organisations. We hope to continue serving alongside all our partners in both old and new ways.

My sincere thanks goes out to each and every one of our hardworking and passionate staff and volunteers, without which Conjunct would not be where it is today. Your contributions continue to inspire me each day. Looking forward to even greater impact in 2021!

Kwok Jia Chuan
CHAIRMAN & CO-FOUNDER
CONJUNCT CONSULTING

DONATE

Your gift will help Conjunct to continue assisting social good organisations in fulfilling their missions for the betterment of their beneficiaries.

A social good organisation enjoys a subsidised rate of $3,000 to receive $22,600 worth of a project value

Every $1 generates more than 7X worth of value

2020 CONJUNCT CONSULTING